



Pacific Trellis Fruit Announces
Strategic Alliance and New Chief
Executive Officer

Monday, Feb. 22nd, 2021



by Jenna Plasterer

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LOS ANGELES, CA - The winds of change are blowing across the fresh produce industry, and with them comes a new partnership and the announcement of a **new CEO for Pacific Trellis Fruit**. The company has announced that it has joined with Arable Capital Partners and has concurrently named Josh Leichter as Chief Executive Officer.



Josh Leichter, Chief Executive Officer, Pacific Trellis Fruit

“Pacific Trellis Fruit has **become a leading company in the industry** due to the solid team we have in place, in addition to strong grower partnerships, customer relationships, and the Dulcinea Brand,” said Leichter. “I look forward to helping the company deliver continued success and leading the people who have helped make Pacific Trellis Fruit what it is today.”

Leichter has over **25 years of experience** in the produce industry, having most recently held the position of General Manager at Pacific Trellis. In his new role, he will be responsible for establishing the company’s short- and long-term growth strategy and execution.



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Pacific Trellis' new partnership with Arable Capital Partners—an investment firm—will enable the company to continue driving forward expansion plans while embracing new growth, a press release explained.

“Being one of North America’s top year-round importers, growers, and marketers of premium fresh fruit made Pacific Trellis Fruit an attractive company for us to partner with,” said Derek Yurosek, Managing Director of Arable Capital Partners. “Pacific Trellis Fruit is **poised to do big things**, and we plan on leveraging our tenure and experience in the industry to help them deliver.”



Derek Yurosek, Managing Director, Arable Capital Partners



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David Sullivan, Co-Founder of Pacific Trellis Fruit and active Owner in the business, also commented on these recent changes.

“It’s an exciting time at Pacific Trellis Fruit as we welcome **Arable as our new partner**,” said Sullivan. “Not only do they bring a wealth of experience, but they will also help open the door to new possibilities in the future.”

Sullivan will continue to act as shareholder and will be involved in the strategic areas of business development.

Congratulations to Josh Leichter on his new role and to Pacific Trellis on its new partnership!

Pacific Trellis Fruit

Arable Capital Partners

Grape Grapes Stonefruit Peach Peaches Plum Plums
Nectarine Nectarines Cherry Cherries Pacific Trellis New Chief
Executive Strategic Strategy Alliance New Hire
New Executive Hire Chief CEO Chief Executive Officer C-Suite
New Partner New Partnership Partner Partnership
Arable Capital Partners Dulcinea David Sullivan Josh Leichter
Derek Yurosek

COMPANIES IN THIS STORY



Pacific Trellis

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