

Brown is the New Red!

By [Dina Fierro](#)

It isn't everyday that we can celebrate the launch of a brand spanking new tomato. Well, rejoice Angelenos, Dulcinea Farms of Ladera Ranch has just introduced the Rosso Bruno Tomato to the City of Angels. The Rosso Bruno tomato is a hybrid cross of two wild, European tomato lines and is ready-to-eat when the color is a rich, beautiful brown with hints of green. Although its unique color really makes the Rosso Bruno stand out from other tomatoes, the rich, flavorful taste is truly memorable.



The Rosso Bruno tomato has higher levels of two significant, good-for-you ingredients:

- 2g of fiber per tomato versus 1g in regular tomatoes
- 45% Daily Value of antioxidant vitamin A versus 15% in regular tomatoes

Promising a perfect balance of sweet and tart, try the Rosso Bruno brown tomato sliced in salads or on sandwiches. Available at Vons markets.