

Produce Industry Insider

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September 29, 2009

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Daily Newsflash

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The Front Page

[WIC offers fruit, veggie vouchers starting Oct. 1](#)

In the first changes to the program in nearly 30 years, the federally funded Women, Infants and Children supplemental nutrition program will allow participants to receive vouchers for the purchase of fresh, frozen or canned fruits and vegetables starting Oct. 1.

[To learn more...](#)

- * [Exhibitors slate special events for Fresh Summit](#)
- * [International coalition fights citrus greening disease](#)
- * [Del Monte Fresh launches new vending line](#)
- * [Retail Roundup](#)
- * [PACA actions](#)

Outside the Insider

- * [Fruit, veggie industry touts tracking plan \(palmbeachpost.com\)](#)
- * [Boulder-based Sunflower Farmers Market operating its own farm \(denverpost.com\)](#)
- * [Cranberry growers try to further expand into foreign markets \(waow.com\)](#)
- * [Potato farmer holy grail: McDonald's french fries \(npr.org\)](#)
- * [Loblaws sees tough year ahead for grocers \(reuters.com\)](#)
- * [\[Europe\] European grocery retailers to deliver a more localised offer over the next 10 years \(theretailbulletin.com\)](#)
- * [Tesco to launch U.S. 'green' grocer \(wsj.com\)](#)
- * [Alabama farmers test new drought-fighting technique \(al.com\)](#)

People

STEVE DAMON has joined sales for Sandia Distributors Inc., Nogales, Arizona RACHEL MENDIVIL is no longer with the company.

MIKE AGAR is now area manager for eastern and offshore operations at Dulcinea Farms LLC, Ladera Ranch, California.

PETER LEIFERMANN has joined J&C Tropicals Inc., Miami, Florida as salesman/category manager.

MICHAEL GATZ is now director of business development for

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[from Produce Industry Credit Council](#)

1,555 Firms Past Due \$53,189,521

Archives

Each week, Produce Industry Insider and its sister publication, Insider Market Update continue to reach new subscribers throughout the industry. So, for those of you who are new, we offer you direct access to our archives!

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Bushmans' Incorporated, Rosholt, Wisconsin. MARK FEUSTEL has joined the sales team.

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